



Exhibition proposal

FUTURE ACTIVE SAFETY TECHNOLOGY TOWARDS ZERO TRAFFIC ACCIDENTS **FAST-ZERO '15**

SEPTEMBER 9-11, 2015, GOTHENBURG, SWEDEN

This document describes the possibilities for exhibitors in connection to the conference.

Who should exhibit: Vendors and organization interested to build up contacts, and who wants to be seen by the participants of the conference: developers and researchers from industry and academia working on advanced active safety technology, and technology for autonomous driving. Are these researchers and engineers using products you develop or sell? Then you should be there!





INTRODUCTION

FAST-zero 2015 takes place in Gothenburg, Sweden, September 9 to 11, 2015. After two successful events in Japan, FAST-zero'11 symposium in Tokyo, and FAST-zero'13 symposium in Nagoya, the symposium will be held for the first time outside Japan. Sweden is a natural choice for a FAST-zero symposium since it was in Sweden that the Zero Vision Initiative was taken.

The main idea is simple: No loss of life in traffic is acceptable. But approach is innovative: since humans make mistakes, instead of making the driver responsible, vehicles and traffic system solutions must be designed so that accidents are avoided.

TARGET AUDIENCE

The main audience is researchers at all levels and research students from relevant universities and research organizations from around the globe. At past symposia, the most influential researchers have been present and thus the symposium has a great impact on the academic and applied research. Approximately 200 researchers are expected to participate.

FAST-zero'15 focuses on the research and development of technology on which active safety functionality is built. This ranges from sensor and perception issues, to understanding how the driver interacts with the vehicle and the traffic situation. Also automatic driving is a major topic for the symposium. It builds on the same technology as active safety functionality, and since the automatic vehicles may drive among normally driven vehicles, understanding driver behavior is still critical.

SYMPOSIUM TOPICS

Technology targeting

- Active Safety
- Autonomous and Automatic Driving Vehicles in particular
- On-Board Sensing Active Safety Systems
- Communication-Based Active Safety Systems
- Driver Characteristics and Human Factors
- Methodologies for Active Safety Research
- Other Related Topics on Active Safety Technologies



PROGRAM

The schedule of the symposium will be announced at the official web site: fastzero15.net

The technical program of FAST-zero 2015 will consist of tutorials, keynote/plenary speeches, oral/poster presentations and technical visits. Accepted and presented papers will be published in the conference proceedings.

FORMAT OF THE SYMPOSIUM AND SPONSORSHIP OPPORTUNITIES

The symposium is a three-track event with a mixture of invited speakers, sessions of oral presentations of accepted papers, and exhibitions and technical visits. There will be best paper awards, including a best student paper award, as well as surprise awards that we hope will become a long-term tradition.

EXHIBITION PROPOSAL

The exhibition proposal contains the following items during the three days of the symposium

- Exhibition area 5 square meters in the hall where coffee and lunches are served.
- Table of size 120 x 80 (cm).
- Chairs
- Outlet power & WiFi connection.

If you have other needs or ideas, please, contact us. For example, demonstration vehicles can be parked in direct connection to the conference site.

Price: 15 000 SEK (VAT not included)



CONTACT

General co-chairs

- Jonas Sjöberg, Ph.D, Professor, Chalmers Univ. of Technology, jonas.sjoberg@chalmers.se
- Anna Nilsson-Ehle, Ph.D., Director of SAFER Vehicle and Traffic Safety Centre at Chalmers, anna.nilsson-ehle@chalmers.se

Exhibition and Sponsor Chairs

- Erik Ström, Chalmers Univ. of Technology, erik.strom@chalmers.se
- Yoshiki Miichi, Toyota Motor Corporation, Japan, yoshiki_miichi@mail.toyota.co.jp
- Yasutoshi Horii, DENSO Europe, Sweden, y.horii@denso.se

For up to date information regarding paper submission, registration, accommodation and travel, check the symposium website at fastzero15.net